# DIVERSITY IN COMMERCIAL REAL ESTATE CONFERENCE

JULY 25-28, 2024

EMPOWER. ELEVATE. EDUCATE



DCRE PROFESSIONAL DEVELOPMENT INFORMATION TOOLKIT

#### Greetings!

We are pleased to announce the 6th Annual Diversity in Commercial Real Estate (DCRE) Conference on **Thursday, July 25, 2024 - Sunday, July 28, 2024** at Columbia University.

Over the past six years DCRE has gathered over 2,500+ diverse professionals and business owners to participate in our preeminent conference focused on the current and future state of the CRE industry and diversity.

DCRE is focused on creating initiatives that diversify the commercial real estate industry as it relates to racial equity, access to capital, development (affordable and ESG), supporting diverse real estate professionals and more. DCRE is committed to providing resources that support diverse professionals and developers.

DCRE hosts the largest conference in the nation that specifically focuses on diversity in the commercial real estate industry and once again this year, DCRE Conference will convene top industry leaders, developers and professionals for a content rich program.

We hope to see you at the conference alongside an audience of industry professionals, developers, investors, lenders, policymakers, and members of the academic community.

& AVANT-GARDE NETWORK



ADEOLA ADEJOBI
FOUNDER, DIVERSITY. IN COMMERCIAL REAL ESTATE

\*For information regarding bulk tickets, discounts and general conference questions, please email us at **info@avantgardenetwork.com**.

\*Please note this event will be in person and virtual.

For information about sponsoring the 6th Annual Diversity in Commercial Real Estate Conference, please fill out the conference sponsorship form or <u>HERE</u> to contact **Lenier Thomas, Director of Programs.** 

To receive updates on the conference agenda, DCRE Conference Updates, Join the DCRE Mailing List **HERE** 

## DCRE CONFERENCE

THE LARGEST CONFERENCE IN THE NATION THAT SPECIFICALLY FOCUSES ON DIVERSITY IN THE COMMERCIAL REAL ESTATE INDUSTRY!

**POWERED BY: AVANT-GARDE NETWORK** 

## WHO WE ARE

Diversity in Commercial Real Estate Conference (DCRE) is focused on commercial real estate, real estate investing, technology, opportunity zones and more! This conference is the place for attendees to focus on diverse talent, business opportunities, networking and to learn about issues that affect commercial real estate development in New York State and around the nation.



## WHY PARTICIPATE IN DCRE?

The conference brings together nearly 1,000+ participants from across the nation, from multiple disciplines as it relates to commercial real estate. A wide range of sessions will reach individuals of every level of expertise with timely impactful topics.

This conference presents a unique opportunity to network with business professionals and recruit diverse talent. You wouldn't want to miss this gathering and the chance to meet and learn from industry leaders and peers!

## WHAT WE DO

Diversity in Commercial
Real Estate (DCRE) is
the LARGEST
conference in the
nation that specifically
focuses on advancing
professionals of color in
the commercial real
estate industry.

People of color hold less than 1 percent of CRE senior executive positions nationwide.





## **COMPANIES WE'VE WORKED WITH!**

















































































**SCHACK INSTITUTE** OF REAL ESTATE















## 2024 DCRE CONFERENCE SCHEDULE

#### THURSDAY, JULY 25, 2024

**DCRE PRE-CONFERENCE EVENTS** 

DAY ONE

#### **9AM - 12PM EST**

INVESTORS AND DEALMAKERS POWER BREAKFAST AND NETWORKING EVENT (BONUS EVENT) (\*SEPARATE TICKET REQUIRED\*)

**6PM - 10PM EST** 

DCRE PRE-CONFERENCE VIP RECEPTION & SPEAKER MEET AND GREET



## DAY TWO

#### FRIDAY, JULY 26, 2024

**DCRE CONFERENCE - DAY 1** 

9AM - 6PM EST

DCRE CONFERENCE
WORKSHOPS & MASTERCLASSES

**6PM - 10PM EST** 

DCRE KICK-OFF NETWORKING RECEPTION



# **DAY THREE**

### SATURDAY, JULY 27, 2024

**DCRE CONFERENCE - DAY 2** 

**9AM - 5PM EST** 

DCRE CONFERENCE DAY 2
PANELS, AWARDS AND KEYNOTES

**6PM - 10PM EST** 

DCRE POST-CONFERENCE VIP RECEPTION



DAY FOUR

#### SUNDAY, JULY 28, 2024 DCRE POST - CONFERENCE

12:30PM - 3PM EST

DCRE POST-CONFERENCE
NETWORKING BRUNCH
(\*SEPARATE TICKET REQUIRED)



## **UPCOMING AND PAST SPEAKERS**



TAMMY K. JONES

CEO & FOUNDER, BASIS INVESTMENT GROUP



JEROME RUSSELL PRESIDENT, H. J. RUSSELL & COMPANY AND RUSSELL NEW URBAN DEVELOPMENT, LLC



MARGARET ANADU SENIOR PARTNER, THE VISTRIA GROUP



WILLIAMS
FOUNDER AND MANAGING PRINCIPAL,
DABAR DEVELOPMENT PARTNERS



MERRITT

PRINCIPAL,

NORTHERN REAL ESTATE

URBAN VENTURES, LLC



MEREDITH MARSHALL MANAGING PARTNER & CO-FOUNDER, BRP COMPANIES



MALCOLM JOHNSON FOUNDER & CHIEF EXECUTIVE OFFICER LANGDON PARK CAPITAL



BINITIE

MANAGING PRINCIPAL,
DANTES PARTNERS



SIMMONS

MANAGING PARTNER & CEO,
ASLAND CAPITAL PARTNERS LLC



CONGRESSWOMAN
JOYCE BEATTY

U.S REPRESENTATIVE,
OHIO'S 3RD
CONGRESSIONAL DISTRICT



PEEBLES
FOUNDER,
CHAIRMAN AND CEO,
PEEBLES CORPORATION



GOMEZ
PARTNER AND CHIEF OPERATING
OFFICER, L+M DEVELOPMENT
PARTNERS



NELSON
RETIRED HEAD OF REAL ESTATE,
NYC OFFICE OF THE COMPTROLLER



**BANKS**FORMER PRESIDENT, REAL ESTATE BOARD OF NEW YORK (REBNY)



CRÓSSMAN

CEO,
CROSSMAN AND COMPANY

## ADDITIONAL OPPORTUNITIES TO WORK WITH DCRE





### **RECRUITING**

Expand your access and reach a diverse pool of talented professionals. Our events will help you get direct access to high-level diverse talent and thought-leaders for your company.

#### **SPEAKING OPPORTUNITIES**

We provide valuable opportunities to advance thought leadership for you to elevate your executives and employees to share their knowledge and expertise with a diverse audience.

### **DIGITAL PROGRAMMING**

Engage with our audience via unique webinars, workshops, and events.

## SPONOSRSHIP AND BRANDING OPPORTUNIES

Shape how your brand is perceived by propective employees, consumers, and clients.

## ADVANCE COMPANY DIVERSITY GOALS

Pioneer your company as a truly diverse organization, showcasing your commitment to equity, inclusion, and diversity throughout the whole ethos of your company.



## SPONSORSHIP OPPORTUNITIES



The Diversity in Commercial Real Estate
Conference is focused on real estate
development, finance, affordable housing,
multifamily, real estate investing, opportunity
zones and more! This conference is the place
for attendees do business, network and learn
about issues that affect commerical and
housing development around the United
States. The speakers have backgrounds in
development, law, finance, and other
statewide housing initiatives and policy.

- Connect with hard to reach high caliber Diverse talent
- Empower your employees with professional development
- Provide thought leadership opportunites to your diverse employees
- Engage around opportunities and services at your your company
- Shape how your brand is perceived by consumers and clients of color
- Place your services and offerings directly in front of a highly engaged audience





## DCRE CONFERENCE RECRUITING OPPORTUNITIES

#### **EXAMPLES OF DCRE RECRUITING OPPORTUNITIES**

- Speaking: Participation in Careers Panel at DCRE Conference
- Career Fair Participation: Exhibitor table at DCRE conference
- <u>Company banner placement</u>: Provided by company at your table throughout the event.
- Feature: Exclusive Recruiting Email feature in e-newsletter blast
- Job Board: Job opportunities included on the DCRE Website Job Board
- Logo: included on DCRE Website
- Tickets: All access passes









## DIVERSITY IN COMMERICAL REAL ESTATE CONFERENCE

## OPPORTUNITIES FOR ATTENDEES AT DCRE CONFERENCE

- Networking and Mentorship
- Exposure to Industry Experts
- Professional Development
- Empowerment and Community Building
- Access to Resources and Scholarships



DCRE draws in distinguished speakers and industry leaders to deliver keynote speeches, conduct workshops, and engage in panel discussions. Participation in these sessions offers mid to senior-level employees valuable insights into prevailing industry trends, innovative practices, and the forefront of professional research. Engaging with the wisdom and expertise of esteemed professionals provides an exceptional opportunity for career development and strategic advancement. This experience not only broadens their professional perspective but also equips them with the knowledge and skills necessary to navigate the complexities of their respective fields and contribute to their organizations at a higher level.

## 2. Professional Development:

The conference presents an array of professional development workshops, seminars, and skill-enhancement sessions designed to meet the unique needs of mid to senior-level professionals of color. These meticulously curated sessions delve into critical topics such as underwriting, access to capital, and leadership development. Participation in these targeted activities provides attendees with an invaluable opportunity to refine their skills and expand their knowledge base, thereby gaining a competitive edge in their careers. This experience is not only about skill acquisition but also about fostering an environment where seasoned professionals can engage, share insights, and contribute to a collective pool of industry intelligence.

## 3. Empowerment and Community Building:

The DCRE Conference cultivates a supportive and inclusive atmosphere for mid to senior employees offering a platform where they can exchange insights, challenges, and achievements with peers who recognize and value their distinct viewpoints. Attendees have the opportunity to forge meaningful relationships and establish enduring networks that persist well beyond the confines of the conference, fostering professional growth and personal development in a community that celebrates diversity and inclusivity.

## 4. Access to Resources and Community:

The DCRE Conference opens doors to a wealth of resources tailored for the professional advancement of mid to senior employees. By participating in the conference, these professionals tap into these resources, bolstering their career trajectories and enhancing their capabilities within the industry. This opportunity transcends mere professional development, fostering a vibrant sense of community and empowerment among attendees. The impact of this experience is profound, enriching their professional journey and contributing to a dynamic, supportive network that benefits their personal and career growth long term.









## 5. Networking and Mentorship:

The DCRE Conference serves as a premier platform for mid to senior employees of color within the commercial real estate sector to enhance their professional networks. Attendees have the unique opportunity to connect with a diverse array of individuals, from industry peers to seasoned experts and influential leaders in commercial real estate, who can offer mentorship, strategic advice, and serve as sources of inspiration. By building a strong network of contacts specialized in commercial real estate, participants gain access to invaluable guidance, support, and opportunities for future collaborations. This networking aspect is crucial for fostering a community of professionals dedicated to mutual growth, innovation, and success within the dynamic landscape of commercial real estate.













# WHAT ATTENDEES ARE SAYING ABOUT THE DCRE CONFERENCE



"The Diversity in Commercial Real Estate Conference was phenomenal! The substantive information that I've left with, alongside the connections that I made, was well beyond the value of my ticket. The best part is these exchanges were with like minded people who looked like me. I, unfortunately, do not have these experiences in my 9 - 5 - but definitely will attend next year!"

Samantha A.

"The Diversity in Commercial Real Estate Conference was a unique experience, in that it took on the very bold and necessary task of bringing together some of CRE's most important players to engage in dialog about the industry and more specifically the value that diversity brings to commercial real estate. The panelist were incredibly engaging, the discussions were informative, and the energy was electric!"

Claudeen P.





"DCRE is the best conference I attended last year. It was very eye opening to see all the accomplished speakers from my community. Bring your note pads because the information discussed came from REAL PRACTITIONERS in the real estate space. Very Inspiring because representation does matter.

Immediately after, I sent the site to my colleagues to make sure they attend the next one!"

Andrew G.

## WHAT ATTENDEES ARE SAYING ABOUT THE DCRE CONFERENCE

















## **EMPOWER YOUR EMPLOYEES &**

## **ADVANCE YOUR COMPANY'S SUPPORT OF DIVERSITY INITIATIVES**

- Professional development
- Content rich sessions focused on real estate, best practices in leadership, technology, entrepreneurship, innovation, economic policy and the role of the diversity and inclusion in shaping the future workforce in the commercial real estate industry.
- Networking opportunities to form meaningful connections for professional support
- Sharing gained knowledge with others in the workplace upon return.



## **DCRE MEDIA FEATURES**











**BISNOW** 







## DCRE ATTENDEE COMPANIES

#### ATTENDEE COMPANIES INCLUDE, BUT ARE NOT

#### LIMITED TO, THE FOLLOWING:

A L REALTY ACQUISITIONS & DEVELOPMENT

A.BRUCE WILLIAMS & ASSOCIATES

A&A REHAB LLC

ACCENTURE LLP

ACORN FINANCIAL SERVICES

ADVENT EQUITY GROUP

AFFORDABLE HOUSING TRUST FOR COLUMBUS AND

FRANKLIN COUNTY

ALL NEW YORK TITLE AGENCY, INC.

ALL RENOVATION CONSTRUCTION LLC

**AOL** 

AORA DEVELOPMENT

APEX BUILDING COMPANY

ARABELLA ADVISORS

ARCHSTONE GROUP

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ARIZONA STATE UNIVERSITY

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ARMSTRONG TEASDALE LLP

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ARTEMIS REALTY GROUP

ASHER CAPITAL HOLDINGS LLC

ASLAND CAPITAL PARTNER

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ÄU DEVELOPMENT

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AYA ENTERPRISES

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BEDROCK REAL ESTATE INVESTORS

BELLEDERE INVESTMENT MANAGEMENT

BELMONT HOUSING

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MANAGEMENT LLC

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BERNIZ REAL ESTATE GROUP

BOSS BUILDING COMPANY

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CAPALINO+COMPANY

CAPITAL ONE

CAPITAL ONE BANK

CAPITAL STRATEGIES ADVISORY GROUP, LLC

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**CENTURY 21 COMMERCIAL** 

**CHOICE HOTELS** 

CITI BANK

CITY OF ATLANTA

CITY OF DALLAS

CLEAR NATIONAL TITLE AGENCY

**COLUMBIA UNIVERSITY** 

COMMUNITY PRESERVATION CORPORATION

COMPASS

COMPASS

CONVENTION CENTER DEVELOPMENT CORPORATION |

CORNERSTONE GROUP

COSTAR GROUP

COX COMMUNICATIONS

CREA. LLC

CRP BUILDERS

**CUSHMAN AND WAKFIELD** 

DANFORTH REAL ESTATE GROUP

DANIEL WOODS REAL ESTATE COMPANY

DANTES PARTNERS

DELOITTE

DEPARTMENT OF HEALTH

DIMES CAPITAL GROUP

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DOMAIN COMPANIES

DOMINION REAL ESTATE ADVISORS

DOUGLAS ELLIMAN

DOUGLAS PARK ASSET MANAGEMENT

DUVAL & STACHENFELD

EMPIRE STATE DEVELOPMENT

EMPIRE STATE DEVELOPMENT

ENTERPRISE COMMUNITY DEVELOPMENT

ESRA REALTY | PROPERTY MANAGEMENT

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GOLDMAN SACHS

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GOVERNOR'S OFFICE OF STORM RECOVERY

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GREENBRIAR CAPITAL CORP.

GREENLAW CAPITAL

GREYSTONE AFFORDABLE DEVELOPMENT
GUGGENHEIM PARTNERS INVESTMENT MANAGEMENT, LLC



HALSTEAD

HARPIA ASSET MANAGEMENT

HARTSFIELD-JACKSON ATLANTA INTERNATIONAL AIRPORT

HARVARD BUSINESS SCHOOL

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KIPP FOUNDATION

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NEW YORK COMMUNITY BANK

NEW YORK ECONOMIC DEVELOPMENT CORPORATION NEW YORK GOVERNOR'S OFFICE OF STORM RECOVERY

NIXON PEABODY LLP

NONPROFIT FINANCE FUND

NORTHGROUP REAL ESTATE

NORTHWELL HEALTH

NOVUS EQUITIES LLC NOVUS EQUITIES LLC NUVEEN REAL ESTATE

NYC DEPARTMENT OF HEALTH

NYU LEONARD N. STERN SCHOOL OF BUSINESS

ONE HOME AWAY
ONYX LEGACY GROUP

OPHIR REALTY PROPERTIES & ESTATES

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PARK AVENUE PROPERTIES
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PAUL HASTINGS LLP PERKINS COIE LLP

PGIM

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RUSH UNIVERSITY MEDICAL CENTER

RUTGERS UNIVERSITY

RXR

S & S CAPITAL PARTNERS

SCOTLAND WRIGHT ASSOCIATES (SWA)

SONY MUSIC SOUTHBANC

RXI REALTY

SOUTHERN UNIVERSITY LAW CENTER

STARBUCKS COFFEE
THE BROOKLYN MANSION

THE COMMUNITY PRESERVATION CORPORATION

THE CORCORAN GROUP

THE CORPORATION FOR SUPPORTIVE HOUSING

THE MINORITY RESOURCE
THE WADE ENTERPRISES

THE WOMEN'S CENTER FOR ECONOMIC OPPORTUNITY

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TRINITY FINANCIAL

TROUTMAN SANDERS LLC

TRUFUND FINANCIAL SERVICES

TURNER CONSTRUCTION

UBS

UNITED STATES DEPARTMENT OF HOUSING AND URBAN

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UNIVERSITY OF NORTH CAROLINA AT CHARLOTTE (UNCC)

UNIVERSITY OF PENNSYLVANIA LAW SCHOOL

UNIVERSITY OF SAN DIEGO UNUM INVESTMENT GROUP

URBAN DEVELOPMENT PARTNERS VENTURE CAPITAL DEVELOPMENTS

WALKER & DUNLOP WELLS FARGO WELLS FARGO WEWORK

WHARTON SCHOOL

WILLKIE FARR & GALLAGHER









## **THANK YOU!**

ALIGN YOUR BRAND WITH THE DIVERSE COMMERCIAL REAL ESTATE ENTREPRENEURS, EXECUTIVES, AND LEADERS OF TODAY AND TOMORROW!

FOR SPONSORSHIP, RECRUITING, SPEAKING OPPORTUNITIES, GROUP TICKETS AND GENERAL INQUIRIES

**CONTACT: INFO@AVANTGARDENETWORK.COM**